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# E-LEARNING FOR BUSINESSES

[www.pinkuniversity.de](http://www.pinkuniversity.de)



# Always focused on the learning experience

Pink University's internationally award-winning e-library comprises over 100 video-based, interactive, multimedia e-learnings as web-based trainings in the categories of agile skills, leadership, communication, methods, soft skills and sales. In addition, Pink University develops and produces customized e-learnings of high didactic and technical quality. One objective is always in the focus: to provide the learners with a good learning experience.



# Premium e-trainings for interdisciplinary skills

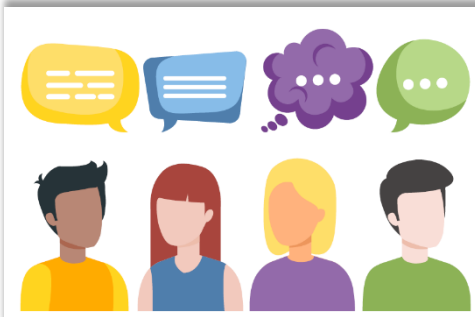
The digitalization of initial and further education and training poses great challenges for companies. Pink University supports personnel developers and HR professionals with sustainable e-learning content for personnel development with a lasting effect. The innovative and award-winning e-trainings developed by Pink University offer e-learning that will inspire your employees - e-learning on equal terms.



**AGILE SKILLS**



**LEADERSHIP**



**COMMUNICATION**



**SOFT SKILLS**



**SALES**

[Get your free trial](#)

# All possible uses

Use the e-training courses of Pink University either in your LMS OR in our cloud-based Online Academy OR via an interface to our cloud-based LMS. Pink University has laid out all paths for you to train your employees quickly and effectively.



Find out which way is best for you. Request a free trial account and see how the e-trainings of Pink University work in your learning environment.

# Testimonials



„We have scanned the market worldwide. Pink University has the best e-learnings.“

G.H. Director of Personnel Development

„... the trainings are worth their weight in gold!“

A.H. Manager HR

„... technology, acting, cinematography and methodology at the highest stage!“

Sünne Eichler, Member of LearntecKongress Komitee, Bitkom Board of Directors Learning Solutions

„Your content is absolutely enthralling!“

M. König, Purchaser

„The best example of how video can be used as a teaching format - digital learning par excellence.“

Dr. Marko Ivanišin, ZIK

„I find the didactic structure of the courses particularly well-conceived.“

Dr.-Ing. habil. Hartmut Barthelmeß

# Our awards

The greatest reward is when learners talk enthusiastically about their experience with the e-trainings of Pink University.  
Sometimes, however, awards from expert juries are also a nice feedback.



Here are some of the awards we have received in recent years. You can find a complete overview on our [website](#).

# Our customers include:



... UND VIELE MEHR

# Our journey and mission

Pink University is today one of the leaders in the field of high-quality digital training media for companies. Its customers include many of the largest companies in Germany, Austria and Switzerland. More and more medium-sized companies are also benefitting from the e-trainings of Pink University.

## 2010 Establishment

Publishing manager Britta Kroker and publisher Sven Murmann found Pink University as a quality brand for digital media.



## 2017 E-training as product innovation

With this new format, e-learning reaches a new level of quality and can largely replace face-to-face training also in the area of interdisciplinary skills.



## 2014 Focus on B2B

The strategic focus on in-company training is accompanied by a thematic focus on leadership, communication, soft skills and sales.



2014

## 2020 Mobile first

As from 2020, all e-training courses have been produced "mobile first". The aim is to provide users with an optimum learning and user experience at any location at any time.



2020

Publishing expertise is the DNA of Pink University. Social scientists and humanities scholars work together with designers to develop high-quality educational media. In order to offer e-training at on equal terms, the content is staged by professional actors and presenters. The aim is to create learning media that the participants use with enthusiasm and success.





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# CONTACT

Consulting & Service

Phone: +49 89 5 47 27 84 10

E-Mail: [kontakt@pinkuniversity.de](mailto:kontakt@pinkuniversity.de)

<https://www.pinkuniversity.de>

MUNICH OFFICE:

Pink University GmbH

Rüdesheimer Straße 7

80686 München

HAMBURG OFFICE:

Pawlik Consultants GmbH

Zirkusweg 2

20359 Hamburg



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