If you want inspired learners, you need inspirational e-learnings.
Advanced Digital Learning for Agile Personnel Development

Pink University is a pioneering and leading provider of high standard digital learning services. The internationally acclaimed e-library comprises over 100 video-based, interactive e-trainings in the fields of agility, communication, leadership, soft skills and sales. Pink University also produces high quality, customized e-learnings, always with the aim of supporting self-organized learning in the best possible way.
## E-TRAININGS IN ENGLISH

### AGILE SKILLS

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LEADERSHIP

SUCCESSFULLY STRUCTURING TEAM DEVELOPMENT

KNOW TEAM ROLES AND MAKE THEM PRODUCTIVE

MANAGE TEAM PHASES SUCCESSFULLY

VIRTUAL TEAMS – CREATE MOTIVATION AND TRUST

VIRTUAL TEAMS – COMMUNICATION

INTERCULTURAL COMMUNICATION IN TEAMS

MOTIVATING TEAM MEMBERS

GIVING FEEDBACK

MAKING GOOD DECISIONS

NEW TO THE LEADERSHIP ROLE

DELEGATING TASKS

SITUATIONAL LEADERSHIP

APPRAISAL DIALOG AND OTHER ONE TO ONE MEETINGS

CHANGE MANAGEMENT

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COMMUNICATION

- BASICS OF COMMUNICATION
- COMMUNICATING WITH RESPECT AND APPRECIATION
- HOW COMMUNICATION WORKS
- ACTIVE LISTENING
- HOW TO USE QUESTIONING TECHNIQUES
- THE EIGHT TYPES OF COMMUNICATORS
- JUSTIFICATION AND PERSUASION TECHNIQUES

SOFT SKILLS

- BASICS OF NEGOTIATIONS
- DIFFICULT NEGOTIATIONS
- FEEDBACK BETWEEN COLLEAGUES
- MODERATING MEETINGS
- MODERATING ONLINE MEETINGS
- TIME MANAGEMENT
- HOW TO GIVE A PRESENTATION
TRAIN THE TRAINER

- HOW TO DESIGN AND PREPARE A TRAINING
- METHODS OF TRAINING
- MANAGING GROUPS IN A TRAINING
- METHODS AND TOOLS FOR ONLINE KNOWLEDGE TRANSFER

SALES

- MAKING INITIAL CONTACT
- BUILDING RELATIONSHIPS IN SALES
- IDENTIFYING NEEDS
- DEMONSTRATING VALUE
- HANDLING OBJECTIONS
- CLOSING THE SALE

FITNESS AND HEALTH

- MORE ENERGY, MORE PRODUCTIVITY, MORE SUCCESS
- SMART STRESS MANAGEMENT
E-TRAININGS IN FRENCH

DÉMONSTRATION DE L’UTILITÉ

GÉRER LES OBJECTIONS

E-TRAININGS IN SPANISH

DEMOSTRAR VALOR

MANEJO DE OBJECIONES

E-TRAININGS IN ITALIAN

DIMOSTRARE IL VALORE

GESTIONE DELLE OBIEZIONI

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This is what e-training experts say about the Pink University skill trainings

“A very effective learning tool.”
Dr. Albert Thiele, Professional Development Expert

“I would like to congratulate you on your skills training!”
Joachim Sucker, Training and Development Blogger

“The structure of the courses is particularly successful.”
Dr.-Ing. habil. Hartmut Barthelmess

“...technically excellent, with top-quality acting, filming, and educational structure!”
Sünne Eichler, member of the Learntec Convention Committee, Bitkom management working group for learning solutions

“Really great! The videos are very engaging!”
Dr. Carsten Schnekenburger, Head of Pedagogy, DHBW [Baden-Württemberg Cooperative State University]
Licensing model: Cloud services

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Prices are based on the total number of employees in the company.
Licensing model: Using the client's own LMS

Files provided to companies with their own LMS

We also have a simple solution for companies already using a Learning Management System. We can deliver your e-training courses as SCORM files, for integration into your Learning Management System. This gives you complete independence and you can manage e-learning in your usual Learning Management System. Depending on the model you choose, you can make e-learning courses available to an unlimited number of employees, for an unlimited time.

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SELECT PURCHASE MODEL
You select one or more e-learning programs. We provide the files in SCORM format and grant unlimited user rights based on the number of employees in your company and the license period. There is a volume discount for purchases of multiple e-learning courses.

CORPORATE MODEL
We deliver your e-learning courses for integration into your LMS. Courses are available for a limited period of time, but for an unlimited number of users. You will also have access to any new content that becomes available during the license period. Licenses are valid for 24 months and can be renewed for a further 12 months at the end of each licensing period.
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