EXEMPLARY E-TRAINING
PRODUCT LIST

ADVANCED DIGITAL LEARNING
Advanced Digital Learning for Agile Personnel Development

Pink University is a pioneering and leading provider of high standard digital learning services. The internationally acclaimed e-library comprises over 100 video-based, interactive e-trainings in the fields of agility, communication, leadership, soft skills and sales. Pink University also produces high quality, customized e-learnings, always with the aim of supporting self-organized learning in the best possible way.
E-TRAININGS IN ENGLISH

AGILE SKILLS

<table>
<thead>
<tr>
<th>Course</th>
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<tbody>
<tr>
<td>SCRUM – THE OVERVIEW</td>
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<tr>
<td>KANBAN – THE METHOD</td>
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<tr>
<td>DEVELOPING AN AGILE MINDSET</td>
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<tr>
<td>AGILE PROJECT MANAGEMENT – BASICS</td>
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<tr>
<td>DESIGN THINKING</td>
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LEADERSHIP

<table>
<thead>
<tr>
<th>SUCCESSFULLY STRUCTURING TEAM DEVELOPMENT</th>
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<tbody>
<tr>
<td>KNOW TEAM ROLES AND MAKE THEM PRODUCTIVE</td>
</tr>
<tr>
<td>MANAGE TEAM PHASES SUCCESSFULLY</td>
</tr>
<tr>
<td>VIRTUAL TEAMS – CREATE MOTIVATION AND TRUST</td>
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<td>VIRTUAL TEAMS – COMMUNICATION</td>
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<td>INTERCULTURAL COMMUNICATION IN TEAMS</td>
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<td>MOTIVATING TEAM MEMBERS</td>
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COMMUNICATION

- Basics of Communication
- Communicating with Respect and Appreciation
- How Communication Works
- Active Listening
- How to Use Questioning Techniques
- The Eight Types of Communicators
- Justification and Persuasion Techniques

SOFT SKILLS

- Feedback Between Colleagues
- Moderating Meetings (3rd quarter 2020)
- Moderating Online Meetings
- Time Management
- How to Give a Presentation

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or call us on: +49 89 5 47 27 84-10
TRAIN THE TRAINER

- How to Design and Prepare a Training
- Methods of Training
- Managing Groups in a Training
- Methods and Tools of Online Knowledge Transfer

SALES

- Making Initial Contact
- Building Relationships in Sales
- Identifying Needs
- Demonstrating Value
- Handling Objections
- Closing the Sale

FITNESS AND HEALTH

- More Energy, More Productivity, More Success
- Smart Stress Management
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<th>E-TRAININGS WITH CHINESE SUBTITLES</th>
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This is what e-training experts say about the Pink University skill trainings

“A very effective learning tool.”
Dr. Albert Thiele, Professional Development Expert

“I would like to congratulate you on your skills training!”
Joachim Sucker, Training and Development Blogger

“The structure of the courses is particularly successful.”
Dr.-Ing. habil. Hartmut Barthelmes

“...technically excellent, with top-quality acting, filming, and educational structure!”
Sünne Eichler, member of the Learntec Convention Committee, Bitkom management working group for learning solutions

“Really great! The videos are very engaging!”
Dr. Carsten Schnekenburger, Head of Pedagogy, DHBW [Baden-Württemberg Cooperative State University]
Licensing model: Cloud services

For quick access to digital training

We provide you with a comprehensive, ready-to-use Learning Management System (LMS). It includes all the Pink University e-learning programs. You can make these e-learning courses available to individual employees, several different employees or groups of employees. They can access the e-learning programs at any time, from anywhere. All they need is an Internet connection. However you want to use our courses, we have a licensing model to suit:

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<td><strong>QUOTA LICENSE</strong></td>
<td>Pay per e-learning course: Each license gives one employee access to an e-learning course. The employee can access the e-learning program assigned to them for the duration of the license period. A minimum order of 100.</td>
</tr>
<tr>
<td><strong>FLAT-RATE LICENSE</strong></td>
<td>Pay per user: Each license gives one employee access to all Pink University e-learning programs. It’s up to you whether you make every e-learning course available to them, or just some. A minimum order of 25.</td>
</tr>
<tr>
<td><strong>CORPORATE LICENSE</strong></td>
<td>Pay per company: Give individuals or groups of employees access to individual e-training courses or give everyone free access to everything. You have complete flexibility and unlimited access to all our e-training content. The corporate license also includes any new programs that become available during the license period. Prices are based on the total number of employees in the company.</td>
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Licensing model: 
Using the client's own LMS

Files provided to companies with their own LMS

We also have a simple solution for companies already using a Learning Management System. We can deliver your e-training courses as SCORM files, for integration into your Learning Management System. This gives you complete independence and you can manage e-learning in your usual Learning Management System. Depending on the model you choose, you can make e-learning courses available to an unlimited number of employees, for an unlimited time.

SELECT RENTAL MODEL
You select one or more e-learning programs. We provide the files. You can make these e-learning courses available to an unlimited number of employees within your business. You agree to delete the files after 12 months or to extend the license period. There is a volume discount for purchases of multiple e-learning programs.

SELECT PURCHASE MODEL
You select one or more e-learning programs. We provide the files in SCORM format and grant unlimited user rights based on the number of employees in your company and the license period. There is a volume discount for purchases of multiple e-learning courses.

CORPORATE MODEL
We deliver your e-learning courses for integration into your LMS. Courses are available for a limited period of time, but for an unlimited number of users. You will also have access to any new content that becomes available during the license period. Licenses are valid for 24 months and can be renewed for a further 12 months at the end of each licensing period.
These companies use quality content from Pink University

ALLIANZ
AXA KONGZERN AG
BOSCH
BMW
BRILLUX
BROSE
CHIESI
DEVK
ERGO
HAMBURGER WASSERWERKE
KÖRBER
KRONES
KSB
MAHLE
MAN
MAZDA
MÜLLER SERVICE
NRW.BANK
PORSCHE
REHAU
ROCHE
ROHDE & SCHWARZ
SCHULZ ST
SCHINDLER
SIEMENS
SIXT LEASING
SV SACHSEN
SW MACHINES
VKB BANK
WISAG
ZURICH
... UND VIELE MEHR